# ERP App Suite User Guide Email Marketing System

### 1 Introduction

*Email Marketing System* enables creation of attractive email marketing messages, using a minimal knowledge of html and css. It also enables creation and maintenance of mailing lists; each mailing list can contains hundreds of emails. Thereafter, in one click, any email marketing message can be sent to all emails in any one of the mailing lists.

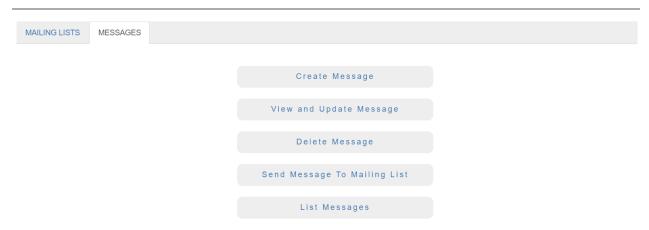
## 2 MAILING LISTS TAB

MAILING LISTS	MESSAGES	
		Create Mailing List
		Update Mailing List
		Merge Mailing Lists
		Remove Email From Mailing List
		Deduplicate Mailing List
		Delete Mailing List
		View Mailing List
		List Mailing Lists

#### Figure 1

Shown above is the **MAILING LISTS** tab of the *Email Marketing System* menu. Under this tab, mailing lists can be created and maintained.

# 3 MESSAGES TAB



#### Figure 2

Under this tab, email marketing messages can be created and maintained, using a minimal knowledge of html and css. Thereafter, by clicking Send Message To Mailing List, any one of the pre-created messages, can be sent to all emails in any one of the pre-created mailing lists, in one click.