

ERP App Suite User Guide

Email Marketing System

1 INTRODUCTION

Email Marketing System enables creation of attractive email marketing messages, using a minimal knowledge of html and css. It also enables creation and maintenance of mailing lists; each mailing list can contains hundreds of emails. Thereafter, in one click, any email marketing message can be sent to all emails in any one of the mailing lists.

2 MAILING LISTS TAB

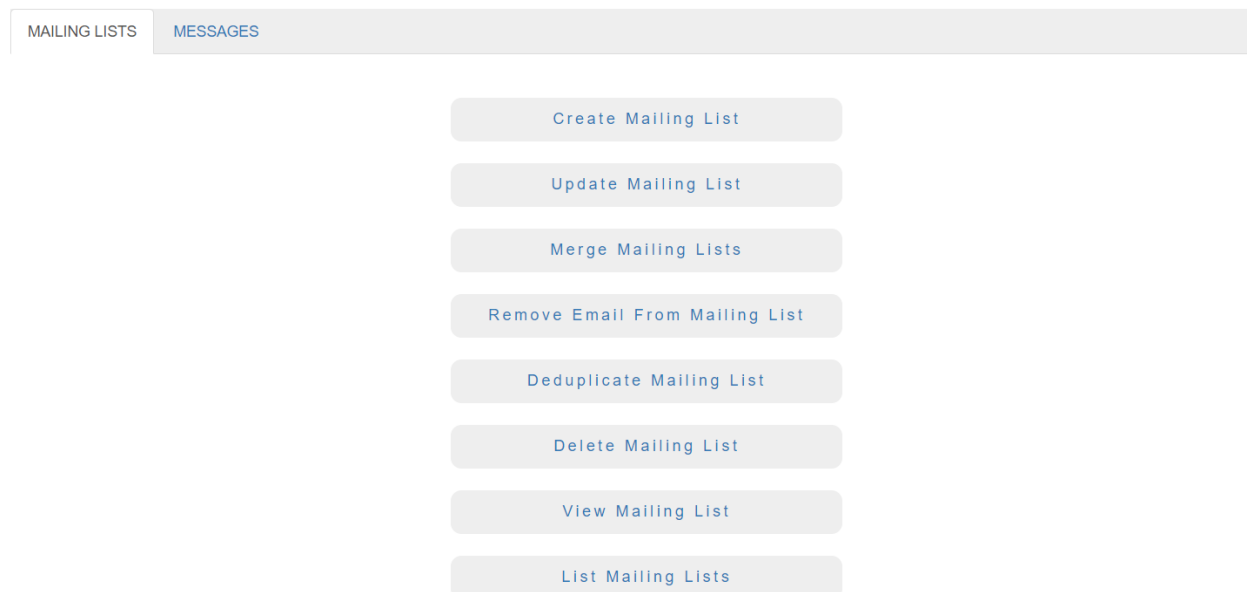


Figure 1

Shown above is the **MAILING LISTS** tab of the *Email Marketing System* menu. Under this tab, mailing lists can be created and maintained.

3 MESSAGES TAB

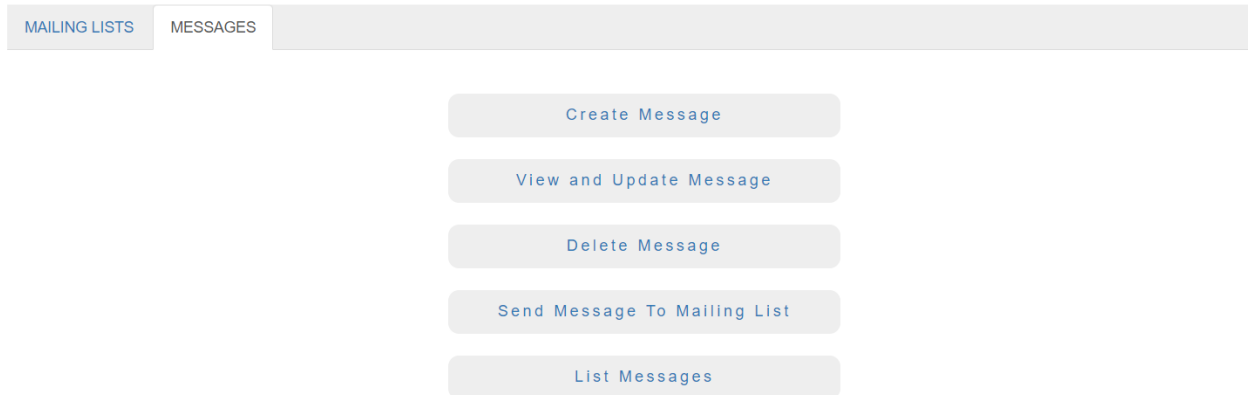


Figure 2

Under this tab, email marketing messages can be created and maintained, using a minimal knowledge of html and css. Thereafter, by clicking Send Message To Mailing List, any one of the pre-created messages, can be sent to all emails in any one of the pre-created mailing lists, in one click.